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Hemerocallis

(Daylilies)

Beauty of the day



FALL 1938

SPRING 1939

LEONARD HOWARD

32 Smyth Avenue, Dunean
GREENVILLE, SOUTH CAROLINA

Hemerocallis

WHILE THE HEMEROCALLIS is, comparatively, a new-comer to American gardens it is nevertheless an age old aristocrat in the perennial world. It was named by the Greeks and its name means beauty of the day. Recently great strides have been made in hybridizing, with the most amazing results. It is now possible to procure a collection of *Hemerocallis* which will give a succession of blooms from early Spring until Autumn. In color the hybrids offer a wide range from pale lemon to deep red, many of the flowers have a pleasing fragrance.

One of the outstanding characteristics of the *Hemerocallis* is that it is so easily grown, no insect or disease has ever been known to bother it, it will do well in full sun or partial shade and will grow profusely in any part of our country. Truly the *Hemerocallis* is destined to become one of America's favorite perennials.

The plants offered in this list are well grown, properly named and reasonably priced. Orders amounting to two dollars, or over, will be shipped postpaid to any part of the country. Terms are cash with order. A discount of ten per cent will be allowed on orders amounting to forty dollars or over. My plants have been shipped into all sections of the country, as far west as California, as far south as Florida and Louisiana and into Massachusetts, New York, Connecticut, and other eastern States. I have received numerous letters commending the fine quality of my stock.

Hemerocallis is hardy in all sections of the United States.

AJAX. (Müller) 2½ feet. June. Brilliant orange apricot flowers. Very floriferous. Evergreen foliage. One of the largest of the June* blooming varieties. \$1.00.

AMARYLLIS. (Betscher) 3 feet. July. Large golden yellow flowers, five inches in diameter, with broad, recurving petals. Heavy substance. An excellent garden variety. 75 cents.

ANNA BETSCHER. (Betscher) 3 feet. July-August. Lovely five inch blossoms of Empire yellow. Very floriferous. \$1.00.

APRICOT. (Yeld) (A. M. R. H. S.) 2 feet. May. One of the oldest of the early blooming hybrids which has never been surpassed. Medium sized blooms of a light apricot orange. Excellent form. True stock scarce. 75 cents.

BAGDAD. (Stout) 4 feet. June-July. A five inch richly colored flower. A combination of several rich colors. The brown and red tones make this variety both distinctive and desirable. \$2.00.

BARONI. (Müller) 3 feet. July-August. Trumpet shaped lemon yellow flowers. Very floriferous. A fragrant evening bloomer. 75 cents.

BAY STATE. (Betscher) 4 feet. July-August. Brilliant and glistening deep yellow flowers with a five and one-half inch spread. Very persistent bloomer. 75 cents.

BIJOU (Stout) 2 feet. June-July. A hybrid of multiflora parentage. Orange, strongly overcast rich deep red. The two and one-half inch flowers are borne in clusters. A new type among daylilies. \$3.50.

*The blooming periods indicated are for the northern states.

CHENG TU. (Stout) 3 feet. August-September. A lovely blending of red and yellow, deepening to an intense red in the throat. Spread 4½ inches. Pleasingly recurved. \$6.00.

CINNABAR. (Stout) 2½ feet. July-August. Delicate shades of brownish red, sprinkled cinnamon and strongly gold glistening. Throat is cadmium yellow. Flowers have a five-inch spread. Extra long blooming season. \$1.00.

CREPE. 3 feet. July. Wide open, ruffled flowers of a pleasing shade of apricot yellow. About four inches in diameter. The name adequately describes the texture of the bloom. \$4.00.

DAUNTLESS. (Stout) 2 feet. July. Pale cadmium yellow with greenish throat. Pastel shades well blended. Full 4½-inch flowers. Fragrant. \$4.00.

D. D. WYMAN. (Betscher) 3 feet. July. Golden yellow flowers with a tawny splash on the petals. Six-inch spread. Free blooming. 75 cents.

DOUBLE HEMEROCALLIS. 3 feet. July-August. It is not possible to give the name of this variety. It was found growing in a garden in South Carolina, having belonged to the family for many years. The plant should really be classed as triple, rather than double. It has three distinct sets of petals and sepals, all of which lie back evenly. The color is orange, overlaid rose, with a splash of deeper rose on each petal and sepal. A golden yellow throat lights up the flower, which has a tiny cup-like center. Quite distinct and worthwhile. \$1.50.

DUMORTIERII. 18 inches. May-June. Clear orange flowers. Buds are brownish red, with color persisting on the back of the flowers. 50 cents.

ESTMERE. (Yeld) 2 feet. May-June. Pale apricot yellow of pleasing tone. Buds and back of petals brown. Plant has numerous arching sprays of blooms. This variety, which is very lovely, lends grace and charm to the iris border. 75 cents.

FLAMID. (Yeld) 2½ feet. June. Brilliant orange yellow flowers. 50 cents.

FLORHAM. (Herrington) 3 feet. June. Large golden yellow flowers. Fragrant. 75 cents.

FULVA. 3 feet. July. Reddish orange. The old Wayside daylily. 25 cents.

GEORGE YELD. (Perry) 3½ feet. July-August. Large, deep yellow flowers, six inches in diameter, with a splash of deeper color on the petals. Perry considers this one of his finest introductions. \$1.50.

GOLD DUST. 24 to 30 inches. May-June. One of the best of the early flowering varieties. The upstanding scapes are covered with a profusion of bright yellow flowers. The buds and reverse of petals are brown. 35 cents.

GOLD STANDARD. (Perry) 3 feet. July-August. Rich canary yellow flowers, four inches in diameter. Vigorous and free flowering. Fragrant. \$1.00.

GOLDEN DREAM. (Betscher) 3 feet. July. Flowers are full, rich deep orange. \$1.50.

GOLDENI. (Betscher) 3 feet. July. Deep golden yellow flowers with a spread of about four and one half inches. Vigorous and distinct. 75 cents.

GRACILIS. 12 to 18 inches. May. A dainty lemon yellow dwarf with grass like foliage. Excellent for the rock garden. 35 cents.

GYPSY. (Betscher) 4 feet. Late July. Flowers are a rich deep orange with a four and one-half inch spread. Stems and foliage strong. Lovely. \$1.00.

HARVEST Moon. (Betscher) 3 feet. July. Clear orange sherbet flowers five inches in diameter. Graceful and lovely. \$1.25.

HIPPEASTRUM. (Perry) 3 feet. June-July. Large lemon yellow, star like, flowers. Fragrant. Does well in partial shade. 75 cents.

HYPERION. (Mead) (A. M. R. H. S.) 3½ feet. July-August. Exceptionally large blooms, seven inches, of a soft canary yellow. Fine form and substance. Very fragrant. Considered by many the finest hemerocallis ever introduced. \$1.50.

IMPERATOR. (Perry) 4 feet. July-August. Large, star shaped, flowers with a six-inch spread. Rich orange red, lined with sulphur. A lovely English hybrid. \$1.50.

IRIS PERRY. (Perry) 3½ feet. July-August. A lovely flower that defies description. Wide open blossoms with a five and one-half inch spread. Recurvng petals. Orange yellow, overlaid salmon, which in the sunlight, appears to be sprinkled with gold dust. An outstanding garden variety with a long blooming period. \$1.25.

J. A. CRAWFORD. (Betscher) (A. M. R. H. S.) 4 feet. June-July. Large blooms, six and one-half inches. Apricot and cadmium yellow, borne on stout stems. A splendid garden variety. Fragrant. \$1.00.

J. R. MANN. (Betscher) 3½ feet. July-August. A large frosted flower of buff and orange. Excellent substance and a good garden variety. \$1.00.

KWANSO FLORE PLENO. 4 feet. July-August. Fulvous red on orange with yellow throat. The old fashioned double daylily. 25 cents.

LEMON KING. (Betscher) 3½ feet. July-August. A splendid garden variety. The pale lemon yellow flowers have heavy, wax-like, fluted petals. Five inches in diameter. Very long blooming season. \$1.00.

LEMONA. (Betscher) 4 feet. July-August. Pale lemon yellow flowers with a four and one-half inch spread. 75 cents.

LINDA. (Stout) July. 30 inches. Large flowered. Golden yellow crinkled petals, cinnamon flecked in contrast with bright yellow sepals. Red eye on petal blends well with the pale pastel shades. \$4.00.

LUTEOLA MAJOR. 3 feet. July-August. Tall, well formed, stalks with bright yellow flowers. 75 cents.

MARGARET PERRY. (Perry) (A. M. R. H. S.) 4 feet. July-August. Brilliant flame red with cadmium yellow throat and conspicuous yellow line through the center of each petal and sepal, producing a star-like effect. Five and one-half inch spread. A vigorous grower and profuse bloomer over a long period. 75 cents.

MARY FLORENCE. (Betscher) 3 feet. June-July. A lovely creamy yellow with a pink undertone. A charming variety. Quite distinct. \$3.50.

MIDAS. (Stout) 3½ feet. June-July. The five-inch flowers are a clear glowing orange. This variety was a favorite with the late Franklin B. Mead. Excellent form. \$3.00.

MIDDENDORFI. (A. M. R. H. S.) 2 feet. May-June. Orange yellow. Fine for the front of borders. 35 cents.

MIKADO. (Stout) 3 feet. July-August. Rich orange with a large spot of mahogany red in each petal. Five inches in diameter. Striking and unusual. \$2.00.

MINOR. 18 inches. June. A pleasing chrome yellow. Dainty flowers and grass-like foliage. Fine for the rock garden. \$2.00.

MODESTY. (Betscher) 3 feet. June-July. The five-inch blooms are a light buttercup yellow. It has a long blooming season, is very floriferous and is a wonderful garden variety. Lovely and rare. \$1.25.

MRS. A. H. AUSTIN. (Betscher) 3 feet. July-August. Deep golden yellow flowers with a six-inch spread. The heavy texture and long blooming period make this a very desirable variety. \$1.00.

MRS. J. R. MANN. 3½ feet. June-July. The six-inch flowers are a beautiful deep yellow. Petals fluted. \$1.50.

MRS. W. H. WYMAN. (Betscher) 3 feet. August. This variety is very free flowering and lovely. A pale glistening yellow with delicately curved petals. 75 cents.

MULTIFLORA SUMMER HYBRIDS. (Stout) 3 feet. July-August. "The many flowered hybrid." Numerous small clear orange flowers are borne in clusters over a long period. Graceful and distinctive. \$1.50.

OPHIR. (Farr) (A. M. R. H. S.) 4½ feet. July-August. Long, trumpet shaped blooms, with a six-inch spread. Clear orange yellow. Very floriferous and long lasting. Fragrant. \$1.00.

ORANGEMAN. 2 feet. June-July. Similar in stature and habit of growth to Estmere, but flowers are a deeper shade. Very floriferous. Fine for the front of the border. 50 cents.

PATRICIA. (Stout) 3 feet. June-July. Pale yellow, with tinge of lemon chrome and greenish throat. Five inches in diameter. Fragrant and lovely. \$3.00.

QUEEN OF MAY. (Van Tubergen) 3 feet. June. Wide open blossoms of a lovely shade of pale apricot orange. Six-inch spread. Free bloomer and good substance. Fragrant. 75 cents.

RADIANT. (Yeld) (A. M. R. H. S.) 3½ feet.

July-August. Clear pure orange flowers, with a spread of five inches. A well named variety which Mr. Yeld considers one of his best introductions. \$1.50.

RAJAH. (Stout) 3½ feet. July-August. Delicate orange blooms with a conspicuous eye zone of garnet brown. A more brilliant and later Mikado. \$3.50.

ROYAL. 3 feet. June-July. A Japanese variety. The rich golden yellow flowers have a spread of four to five inches, are fragrant and of very heavy texture. A splendid garden variety. \$1.00.

SERENADE. (Stout) 3½ feet. Very light pastel shades of yellow and pinkish red. Petals twisted and crinkled with faint halo. The medium large flowers are borne on tall stiff stems. \$2.00.

SIEBOLDI. 3 feet. May-June. Rich yellow, wide open flowers. \$1.00.

SIR MICHAEL FOSTER. (Müller) 3 feet. June-July. Funnel shaped, large, six-inch flowers. Apricot yellow. Petals ruffled. Sweet scented. \$1.00.

SOUDAN. (Stout) 3 feet. July. Clear lemon yellow flowers with a four and one-half inch spread. Broad petals and wavy margins. \$3.00.

SONNY. (Stout) 3 feet. July-August. Pale yellow flowers of thick firm substance. Does well in hot weather. Very fine. \$4.00.

SUNSHINE. 3 feet. June-July. Very large, wide open flowers of clear orange. Heavy texture. Twenty-five or more buds to a stalk. In size, color, texture and number of blooms this variety is outstanding. \$3.00.

THE GEM. (Betscher) 3½ feet. July-August. Rich deep orange yellow flowers. 50 cents.

THUNBERGI. 3 feet. July-August. Buttercup yellow. Fragrant. Does extremely well in partial shade. Very floriferous. 35 cents.

VESTA. (Stout) 30 inches. July. Deep orange flowers with a glistening gold sheen. Four and one-half inch spread. Holds up well in hot weather. \$2.50.

VULCAN. (Stout) 3 feet. July. Even toned maroon flowers with faint golden brown midrib, four-inch spread, golden yellow throat. Petals ruffled. \$3.50.

WAU-BUN. (Stout) 3 feet. July-August. The blooms are large light cadmium yellow, over which there is a delicate sprinkling of very faint fulvous red. The twisted character of the petals makes this a lovely and interesting variety. \$3.00.

WINSOME. (Yeld) (A. M. R. H. S.) 3 feet. June-July. Pale creamy yellow wide open flowers. A dainty and fragrant variety. Considered by Mr. Yeld one of his best introductions. \$1.50.

A. M. R. H. S. indicates variety has been given an award of merit by the Royal Horticultural Society of England.

Excerpts Which are Characteristic of the Many Letters Received from Buyers

NEW JERSEY.

"Would like to say the plants arrived and we are very much pleased with same, they are some of the finest we have received from anywhere."

MASSACHUSETTS.

"Your plants were so extra fine, I am moved to tell you how deeply I appreciate them and your very great kindness in sending such fine specimens."

IOWA.

"I bought an order of Hemerocallis of you last fall and was very much pleased with them. Best plants I bought last year and I ordered plants from half a dozen places."

Special All Season Collections

I am offering below two all season collections, either of which will give you blooms from early Spring until Fall.

Collection No. 1

Gold Dust	\$.35
Goldeni75
Lemonia75
M. Perry75
Middendorfi35
Mrs. W. H. Wyman75
Orangeman50
The Gem50
Thunbergi35

A \$5.00 Value for \$3.75

Collection No. 2

Ajax	\$1.00
Amaryllis75
Baroni75
Bay State75
D. D. Wyman75
Estmere75
Gold Standard	1.00
Gracilis35
Iris Perry	1.25
J. A. Crawford	1.00
Modesty	1.25
Mrs. W. H. Wyman75

A \$10.35 Value for \$7.50

